



TASHAROC

FACT SHEET



TASHAROC's core belief is that by supporting regional actors to build their capacities, and to increase their engagement and collaboration with one another, a more inclusive and participative decision-making process will occur.

ACTION

Enhancing the ability of regional actors (primarily the Regional Council) to fulfil their mandate within Morocco's decentralisation framework (Advanced Regionalisation)

INITIAL INTERVENTION AREAS



Strengthening participatory mechanisms between Regional Councils and Civil Society Organisations



Resourcing / capacity building of targeted regional actors



Enhancing information sharing through more transparent and effective communications and outreach strategies

CAPITALISATION & DISSEMINATION



Participatory decision-making Toolkit
Citizens' participation tools



Scaled-up to the 11 remaining Regional Councils across Morocco

RESULTS



Increased trust
Enhanced state-citizen engagement and outreach
Improved participatory and evidence-based decision-making
Improved service delivery

PILOT PHASE

From: April 2018
Regional Partners:
Regional Council Of
The Tanger-Tétouan-
Al Hoceima Region



CAPITALISATION & DISSEMINATION PHASE

From: June 2020
National Partners:
Directorate of Local
Authorities in the Ministry of
Interior (DGCT) and the
Association of the Regions of
Morocco (ARM)



DETAILED RESULTS BY INTERVENTION AREA

Strengthening participatory mechanisms between Regional Councils and Civil Society Organisations



SUPPORT TO CONSULTATIVE BODIES TO DEVELOP ADVISORY OPINIONS

- Community needs assessment
- Focus groups
- Development of policy proposals
- 3 internal bylaws** developed to strengthen organisational structure



PARTICIPATORY APPROACHES WORKSHOP & TOOLBOX (6 TOOLS)

- Development of a gender and social inclusion strategy using the Whole System in the Room approach
- 40 CSO** representatives engaged in supporting RC initiatives

PETITIONS

- Petition guidelines developed for RCs and CSOs
- CSO representatives trained on petition mechanism
- 11 RC** staff trained on petitions
- 6 petitions** submitted to the RCs
- 100% of the petitions** processed within the legal deadlines and responded to properly

Resourcing / capacity building of targeted regional actors



STANDARD OPERATING PROCEDURES MANUAL

- Standard Operating Procedures Manual for Tanger-Tétouan and Al Hoceima RC developed
- 89 processes** and job descriptions developed and/or updated
- 29 staff members trained** on the use of Standard Operating Procedures manual

MONITORING EVALUATION AND LEARNING

- Petition guidelines developed for RCs and CSOs
- Monitoring Evaluation and Learning framework developed
- Monitoring Evaluation and Learning digital platform developed
- 911 staff and elected members trained** on soft skills and core technical areas
- 10 development projects and studies supported** – including options assessment studies and analysis of the impact of Covid-19 on regional cooperatives



Enhancing information sharing through more transparent and effective communications and outreach strategies



COMMUNICATIONS STRATEGY

- Communications strategy developed
- Website created and social media pages refreshed
- 9 staff members trained** and mentored on communications and social media techniques
- 5 staff members trained** on press conference management
- 4 videos developed** on:
 - Presenting the Tanger-Tétouan and Al Hoceima RC RC Petition Mechanism
 - RC Joining the Open Government Partnership Local Programme
 - RC-CSO Partnership Mechanism
- 206% increase in social media** followers and website users
- Internal charter on communications created
- 1999 people participated** in outreach events hosted by regional actors

OPEN GOVERNMENT PARTNERSHIP

Tanger-Tétouan-Al Hoceima RC achieved OGP Local Programme membership with TASHAROC's support, which will sustain transparency and institutional development reforms into the future. The RC was also awarded an OGP Local Innovation Award for its efforts (together with TASHAROC) to develop an MEL system for its regional socio-economic development plan.

